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FierceWireless Names CellTrust as one of Its "Fierce 15" Wireless Companies of 2008

CellTrust on Leading Edge of Wireless Technology

SCOTTSDALE, AZ – April 29, 2008 – CellTrust announced today that it has been named to the annual FierceWireless "Fierce 15" list, designating it as one of the top wireless companies of the year. FierceWireless editors evaluated hundreds of organizations, and found CellTrust to be amongst the "fiercest," proven by their creativity and innovations in the marketplace.

FierceWireless, an internationally recognized daily email newsletter reaching more than 72,000 senior wireless industry executives, provides executives in over 100 countries with a quick, authoritative briefing on the day's top wireless stories, including new trends and technologies.

"CellTrust's Secure SMS provides a valuable service—the ability to send confidential and high-risk text messaging content with end-to-end privacy and knowing when it is received and opened," said Sue Marek, Editor-in-Chief of FierceWireless.

"CellTrust is honored to be selected as one of the FierceWireless' Fierce15 Companies of 2008, by one of the most recognized and industry leading publications," said Sean Moshir, CEO and founder of CellTrust. "As the mobile industry continues to thrive and e-commerce begins to become the mainstream, the need to exchange critical information in a trusted environment over a mobile device will continue to grow. CellTrust's SecureSMS Gateway enables individuals and organizations to send sensitive content with confidence."

The FierceWireless “Fierce 15” celebrates the spirit of being “fierce” – championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available today in a special issue of FierceWireless and on the FierceWireless Web site at <http://www.fiercewireless.com>.

About Celltrust Corporation

CellTrust is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's patent pending Secure Mobile Information Management Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced mobile messaging and marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com

About FierceMarkets

FierceMarkets is a digital business media company serving vertical markets with email newsletters, web sites, and live events. Based in Washington, DC, FierceMarkets publications reach more than 450,000 executives in over 100 countries every business day. Current publications include The Business VoIP Report (<http://www.businessvoipreport.com>), FierceBioResearcher (<http://www.fiercebioresearcher.com>), FierceBiotech (<http://www.fiercebiotech.com>), FierceBroadbandWireless (<http://www.fiercebroadbandwireless.com>), FierceCIO (<http://www.fiercecio.com>), Fierce CIO: Tech Watch (<http://www.fiercecio.com/techwatch>), FierceDeveloper (<http://www.fiercedeveloper.com>), FierceFinance (<http://www.fiercefinance.com>), FierceFinanceIT (<http://www.fiercefinanceit.com>), FierceHealthCare (<http://www.fiercehealthcare.com>), FierceHealthFinance (<http://www.fiercehealthfinance.com>), FierceHealthIT (<http://www.fiercehealthit.com>), FierceIPTV (<http://www.fierceptv.com>), FierceMobileContent (<http://www.fiercemobilecontent.com>), FierceMobileIT (<http://www.fiercemobileit.com>), FierceOnlineVideo (<http://www.fierceonlinevideo.com>), FiercePharma (<http://www.fiercepharma.com>), FierceSarbox (<http://www.fiercesarbox.com>), FierceTelecom (<http://www.fiercetelecom.com>), FierceVaccines (<http://www.fiercevaccines.com>), FierceVoIP (<http://www.fiercevoip.com>), FierceWireless (<http://www.fiercewireless.com>), and FierceWireless: Europe (<http://www.fiercewireless.com/europe>).

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