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CellTrust and OpenMarket Deliver Secure SMS Gateway for Mobile Messaging Providers

Premier Mobile Providers Address Increased Demand for Secure, and Encrypted Data via Mobile Devices

Scottsdale, Ariz. – September 2, 2008 –CellTrust Corporation, a leading provider of a secure Short Message Service (SMS) gateway and secure mobile applications, announced today that OpenMarket, Inc., a premier provider of mobile messaging and financial payment processing for direct-to-consumer (D2C) mobile commerce, has selected CellTrust's patent pending SecureSMS gateway to deliver a secure messaging platform to its customers in North America.

OpenMarket, a business of Amdocs, provides solutions for wireless messaging infrastructure and software applications. The company offers an innovative and powerful suite of on-demand services enabling the largest consumer brands to the smallest enterprises to rapidly and cost effectively launch their product offers and promotions in the mobile channel. It can now offer encrypted secure messaging from CellTrust.

SecureSMS has additional advantages over standard SMS such as delivery, read, and receipt confirmation. CellTrust SecureSMS provides end-to-end privacy on the mobile device via a highly encrypted, tamper-proof process. The sender can see the icons actually change on their phone as messages are sent, received and opened by the recipient. The solution also puts no size limitations on SecureSMS messages. A remote wipe functionality that ensures users can wipe the handset if it is lost or stolen adds another critical layer of security.

"Integrating our network with the CellTrust SecureSMS Gateway, allows us to provide additional services to our customers who require robust security as top priority in their mobile applications," said Jay Emmet, general manager at OpenMarket.

Enterprises, governments, financial institutions and consumers transmitting sensitive and confidential information from handset-to-handset, server-to-handset or vice versa, can now securely utilize the familiar and user-friendly SMS channel. CellTrust SecureSMS Benefits include:

- Secure end-to-end encryption meeting the highest security standards
- Unlimited message size beyond 160 characters, limited only by phone memory
- Optional message archiving for reporting and compliancy
- Delivery and read confirmation
- Rebrandable identity via SecureSMS FAVE icon
- Option to specify own encryption scheme
- Unique key for each handset with decryption limited to the designated device
- Communicates over SMS channel (resilient and supported by all carriers)
- Remote data wipe in case of loss or unauthorized access attempts
- Integrated with CellTrust SecureSMS Gateway supporting 160+ countries and 400+ carriers
- Certified with most major carriers, operating systems and handset manufacturers

"CellTrust has taken the most popular mobile application on the planet and made it secure," said Sean Moshir, CEO at CellTrust. "Industry leaders such as OpenMarket who can respond quickly to customer needs set themselves apart and gain competitive advantage in a market that is craving security."

About CellTrust Corporation

CellTrust is a leading provider of a secure SMS gateway and secure mobile applications. CellTrust's SecureSMS Gateway™ featuring patent pending SecureSMS, SecureMMS and a suite of mobile applications provide the ability to exchange encrypted information ensuring end-to-end privacy for advanced mobile financial, management and marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit www.celltrust.com.

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